

THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

Jeffry Jovan Philyaw

Serial No.:

09/659,167

Filed:

September 11, 2000

Group:

2161

Examiner:

Not Yet Assigned

For:

PERFORMING AN E-COMMERCE TRANSACTION FROM
CREDIT CARD ACCOUNT INFORMATION RETRIEVED
FROM A CREDIT CARD COMPANY WEB SITE



Assistant Commissioner for
Patents
Washington, D.C. 20231

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John J. Arnott, Reg. No. 39,095
(Name of Person Mailing Document)

John J. Arnott
(Signature)
2/21/01
(Date of Signature)

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are twenty-two (22) sheets of formal drawings to be substituted for the
informal drawings initially filed in the above-identified application for patent.

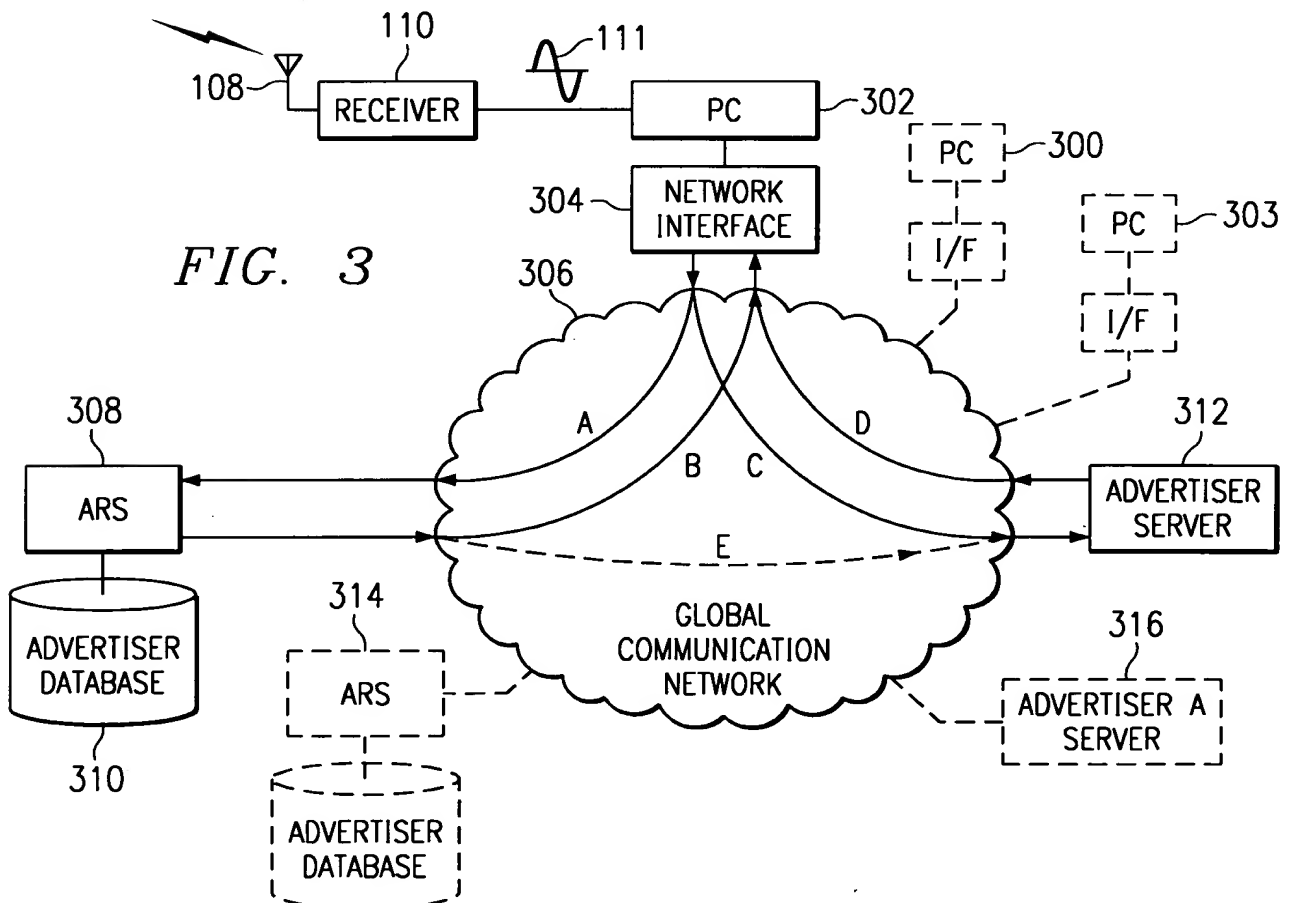
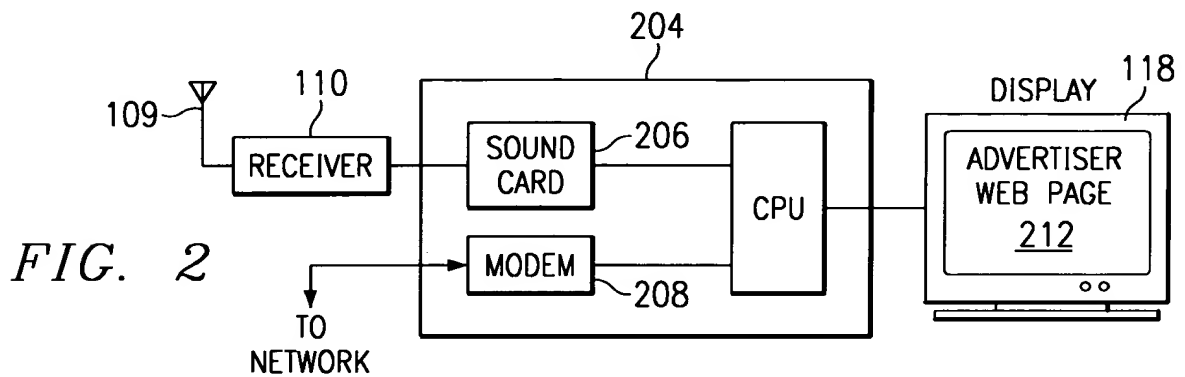
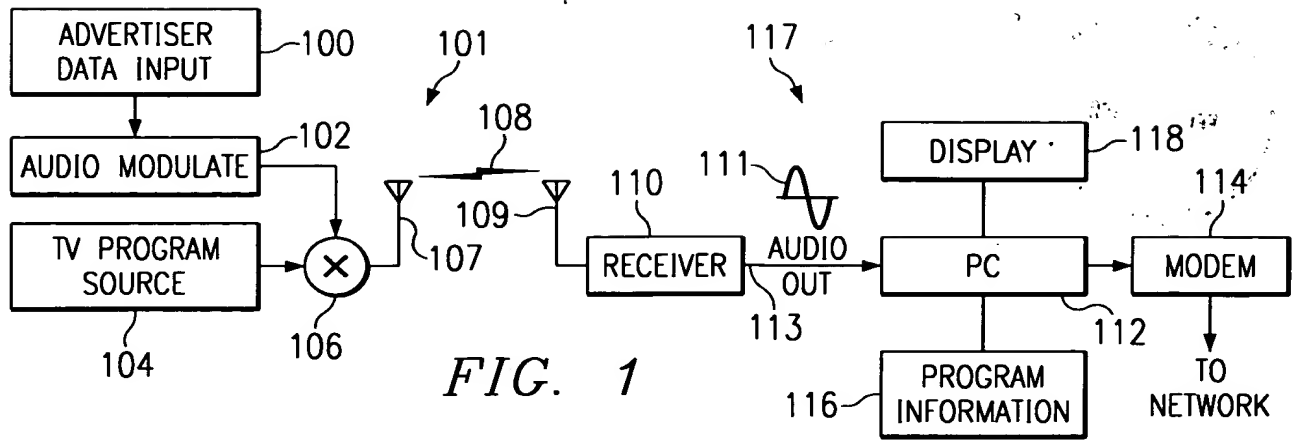
Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit
Account No. 20-0780/PHLY-25,341 of HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT,
L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, THOMA, HANDLEY & ARNOTT, L.L.P.
Attorneys for Applicant

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Registration No. 39,095

JJA/aw
P.O. Box 741715
Dallas, Texas 75374-1715
972/479-0462
February 21, 2001



PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE



FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

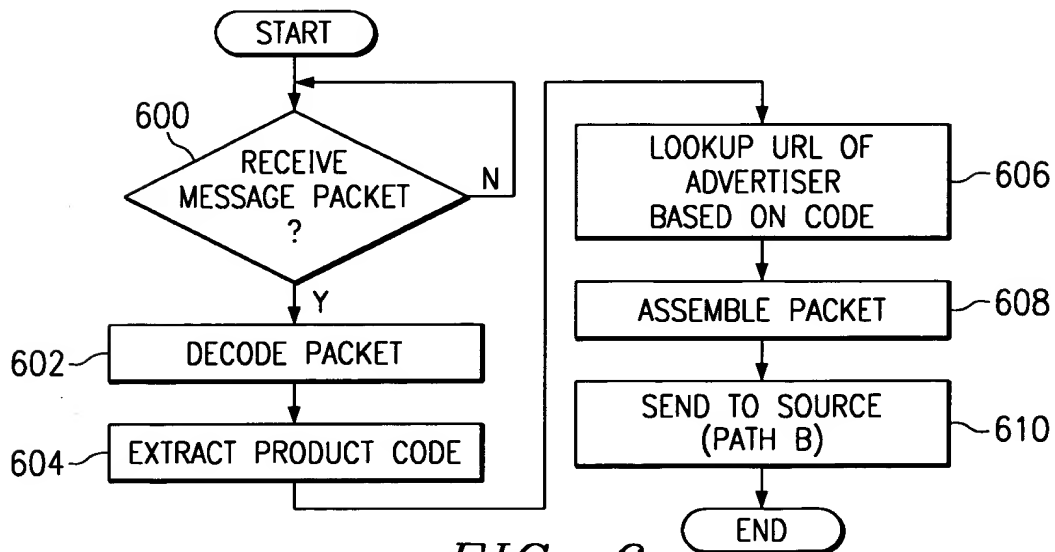


FIG. 6

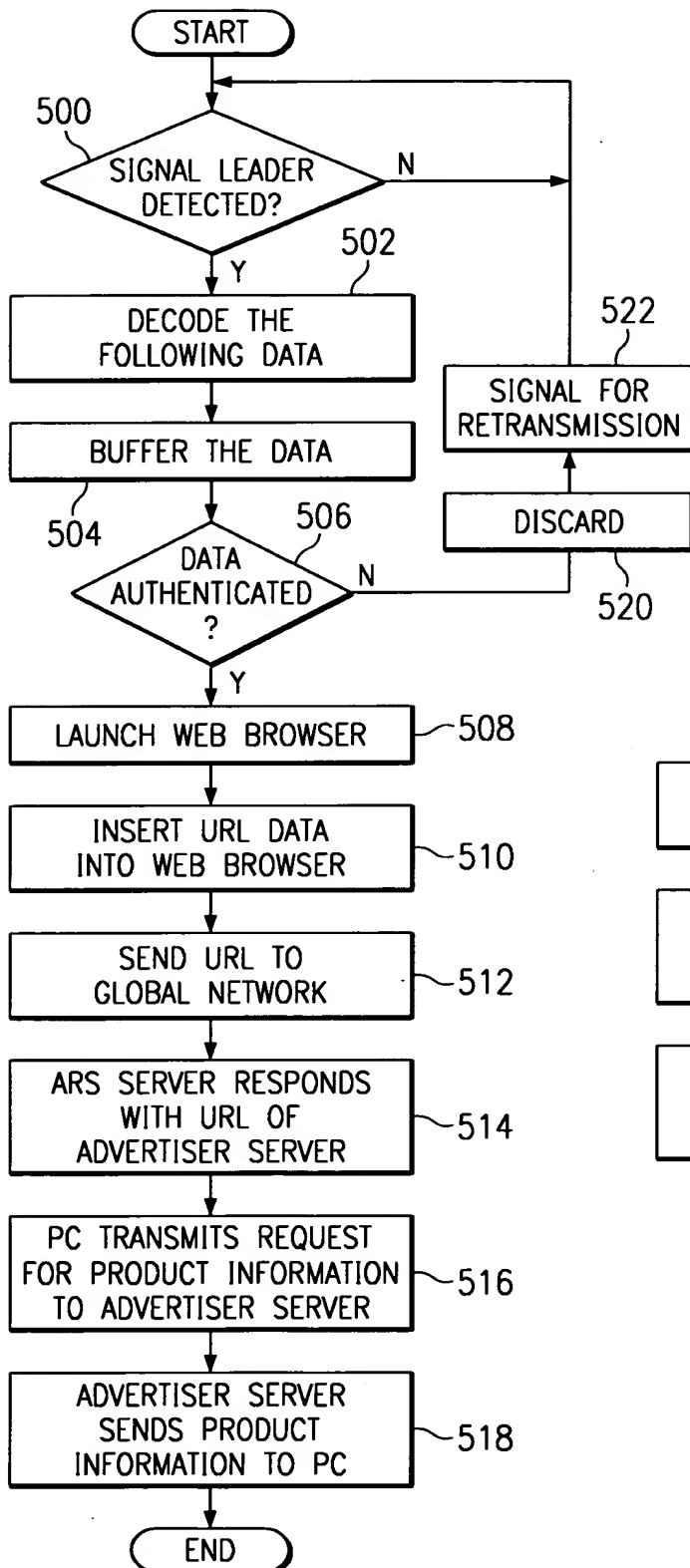


FIG. 5.

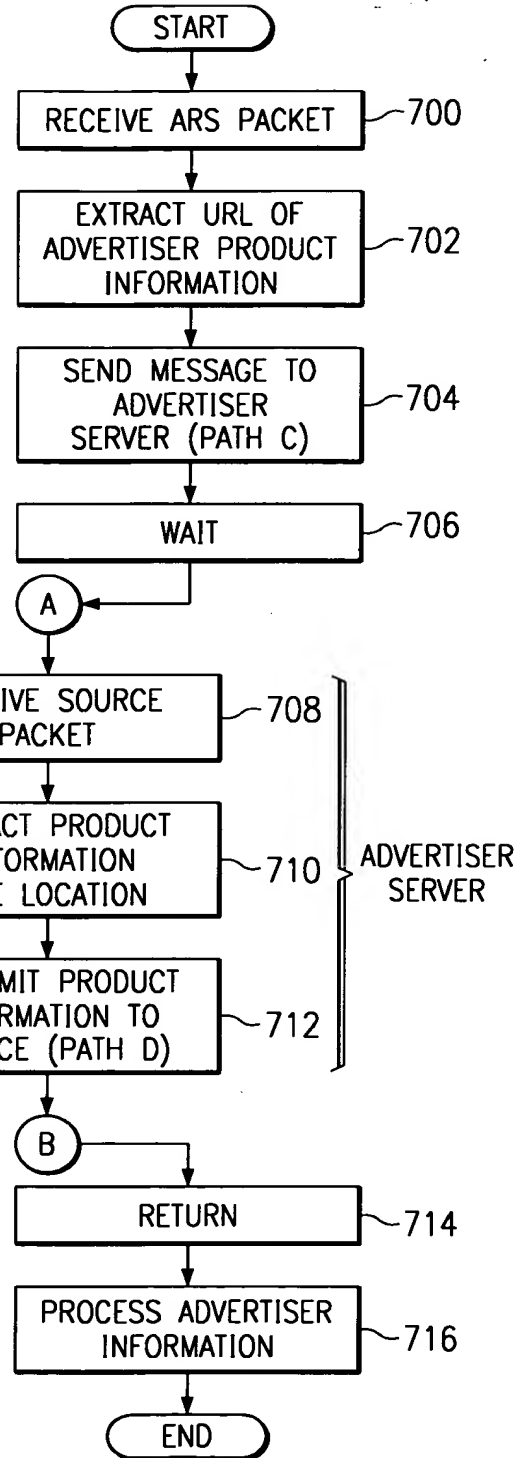


FIG. 7

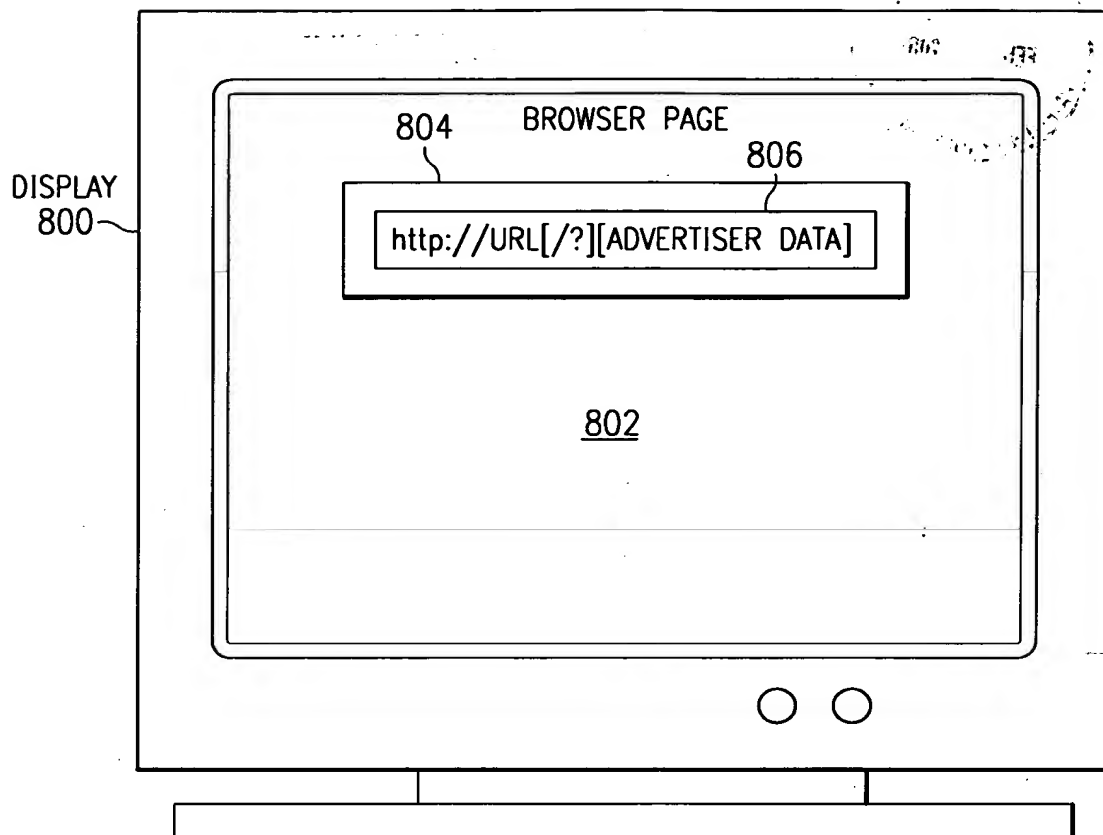


FIG. 8

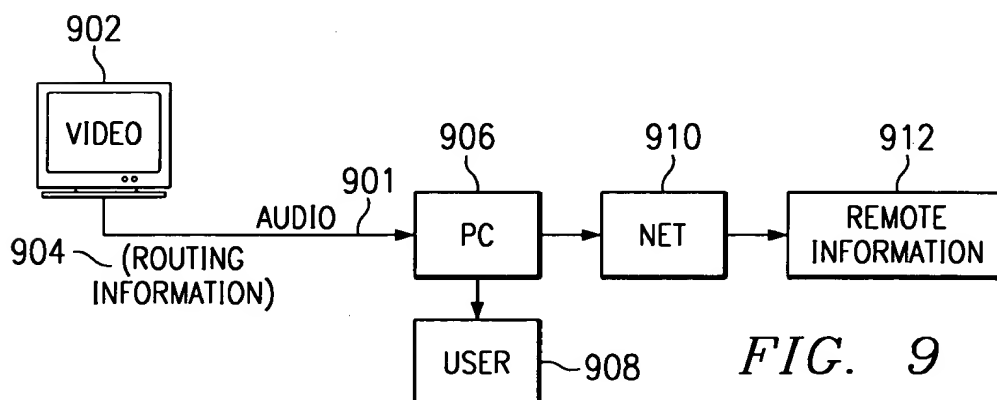
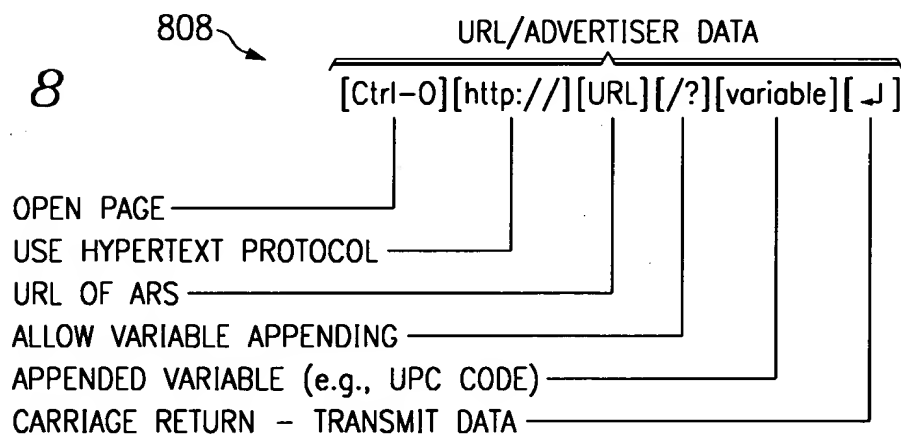
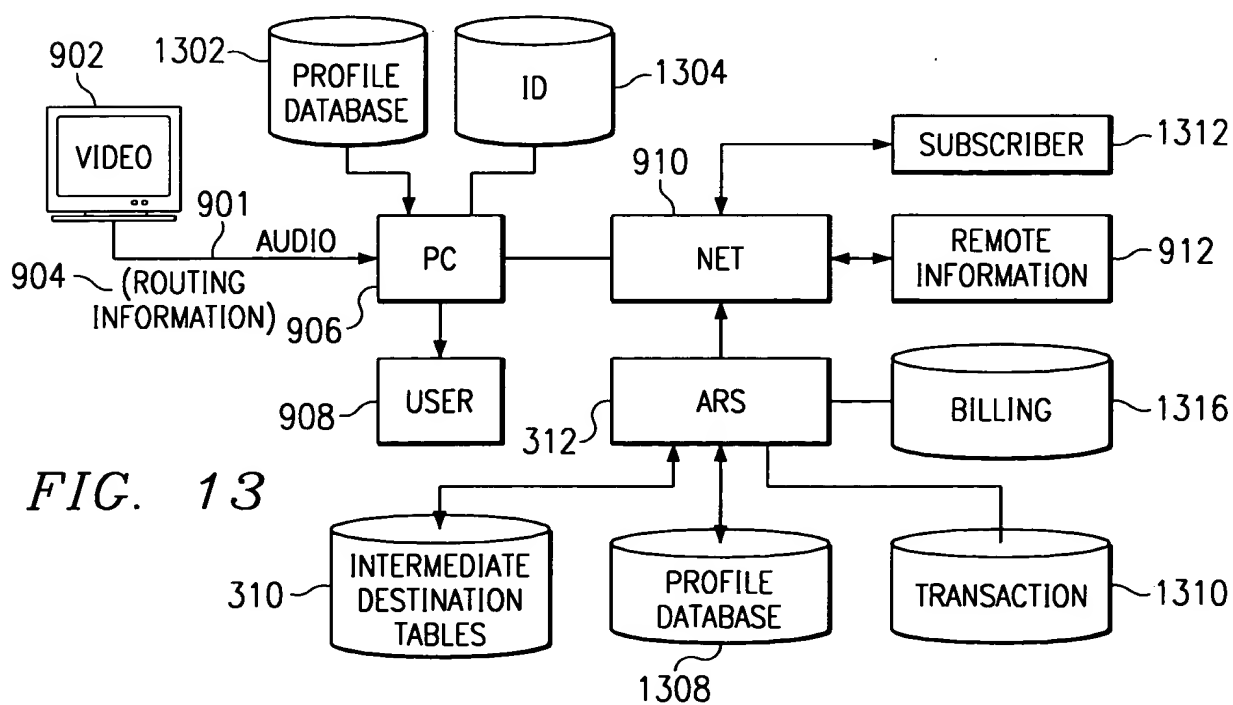
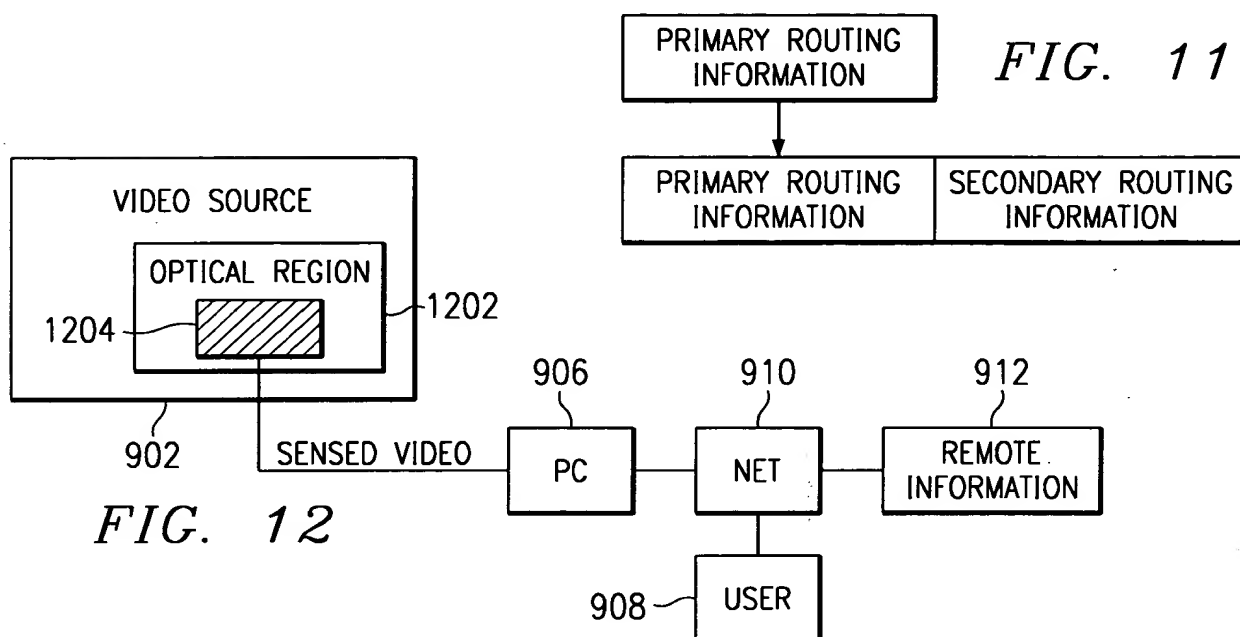
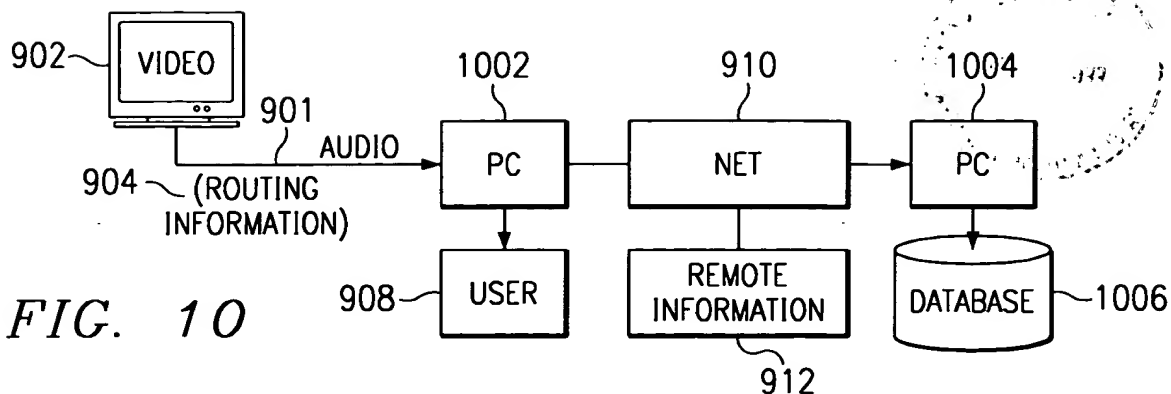


FIG. 9



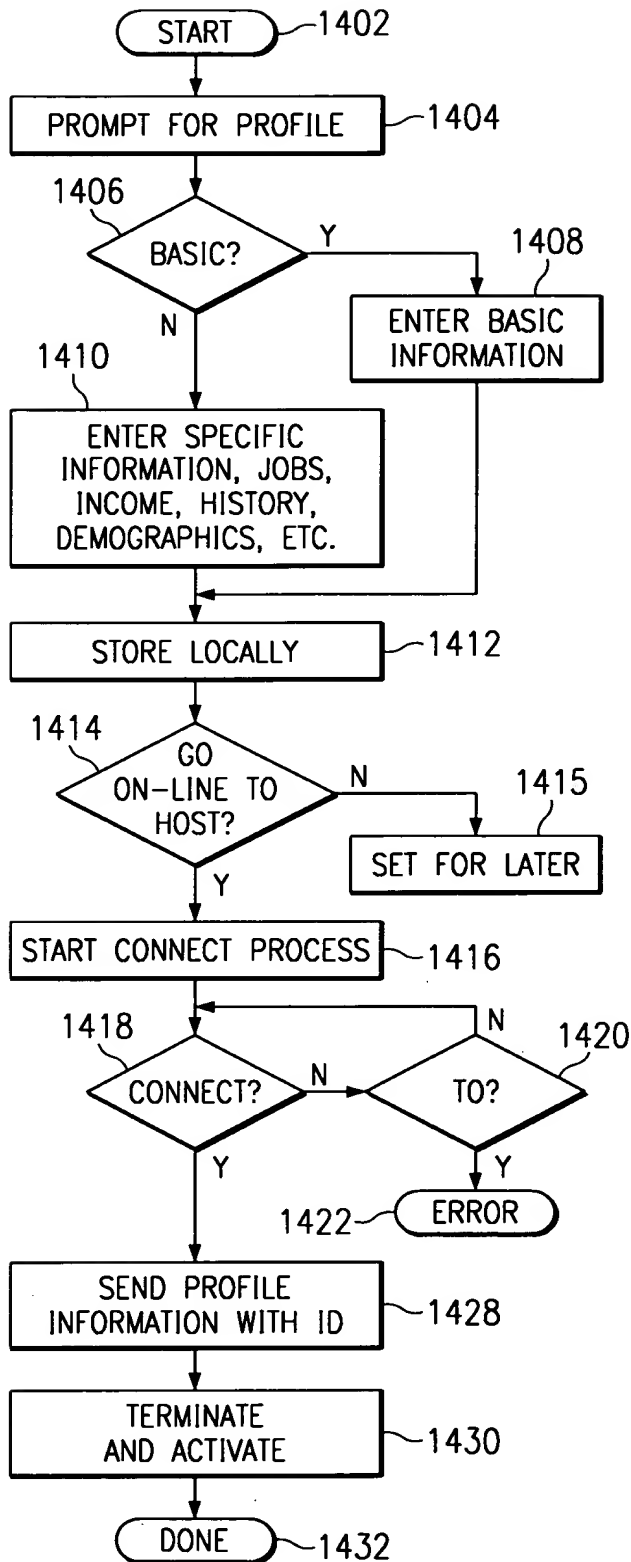


FIG. 14

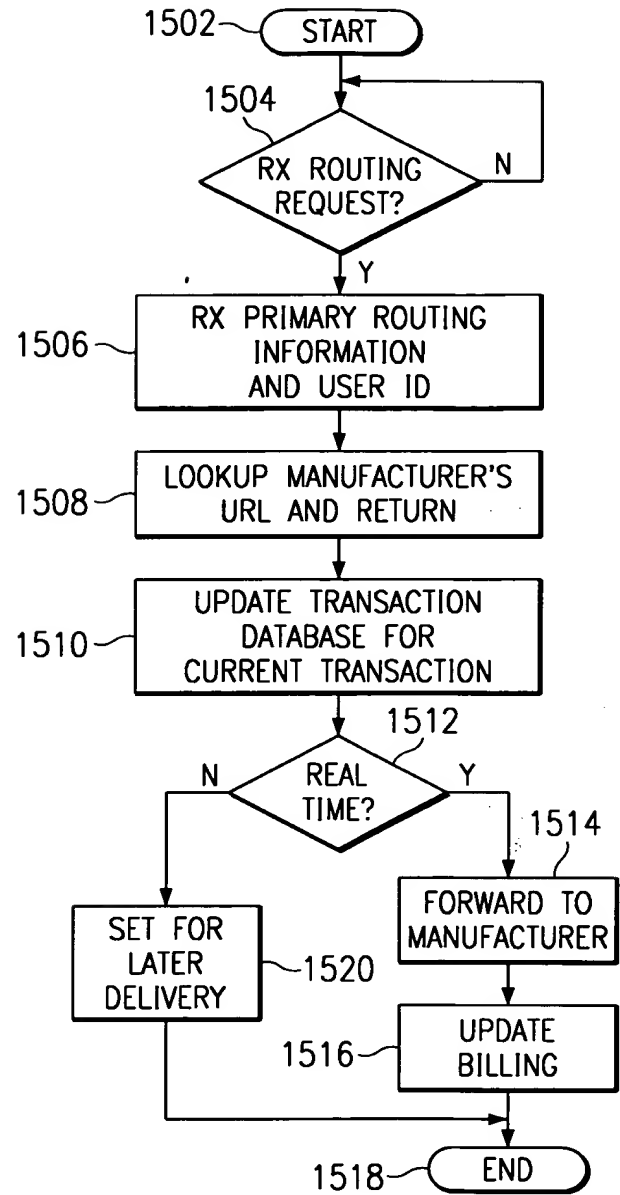
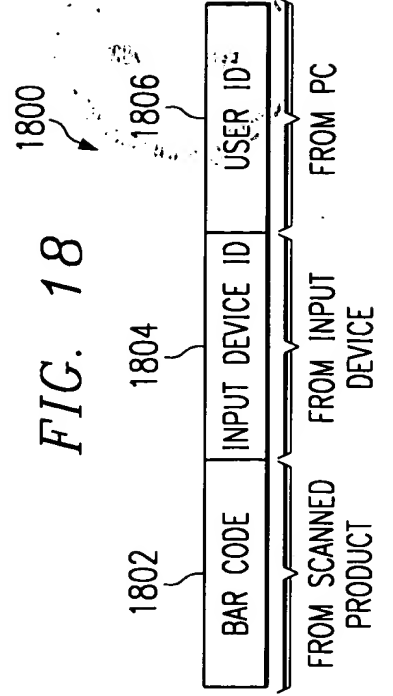
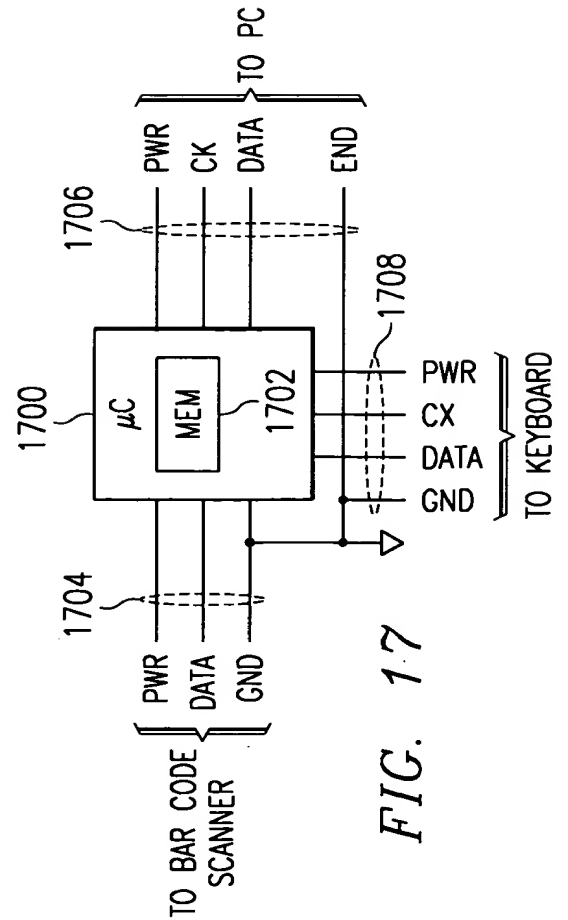
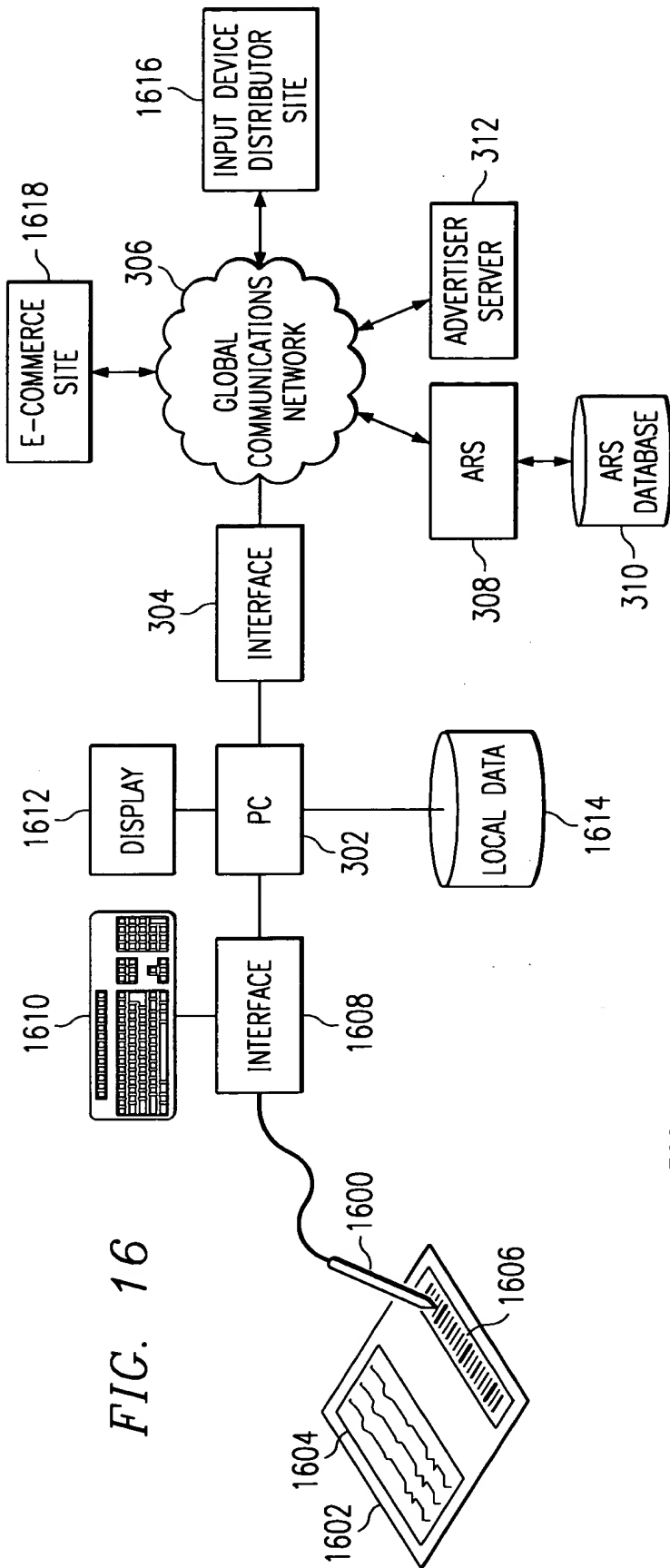


FIG. 15



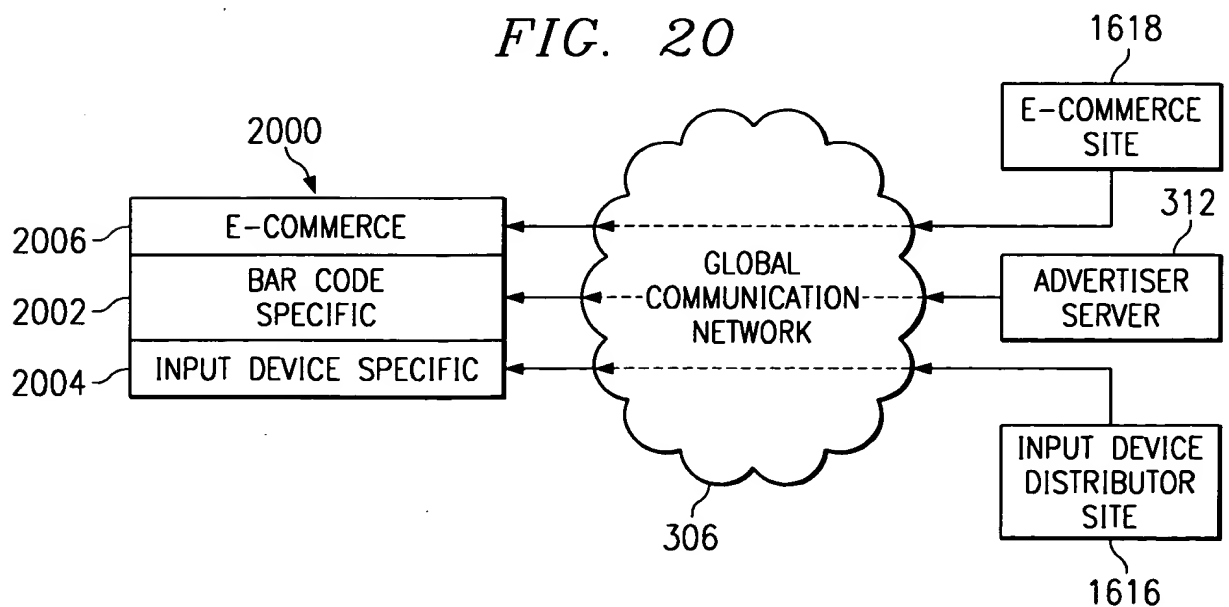
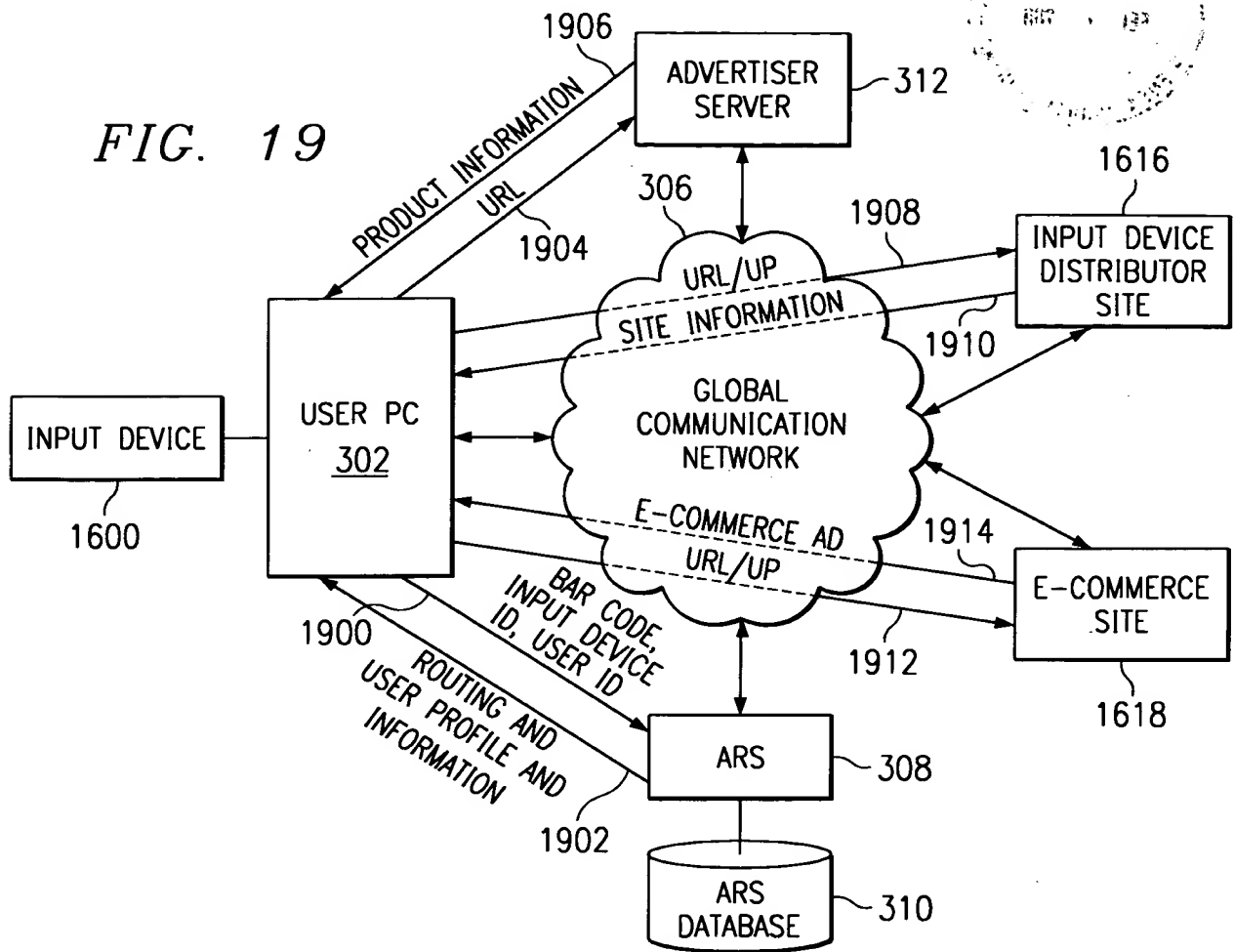
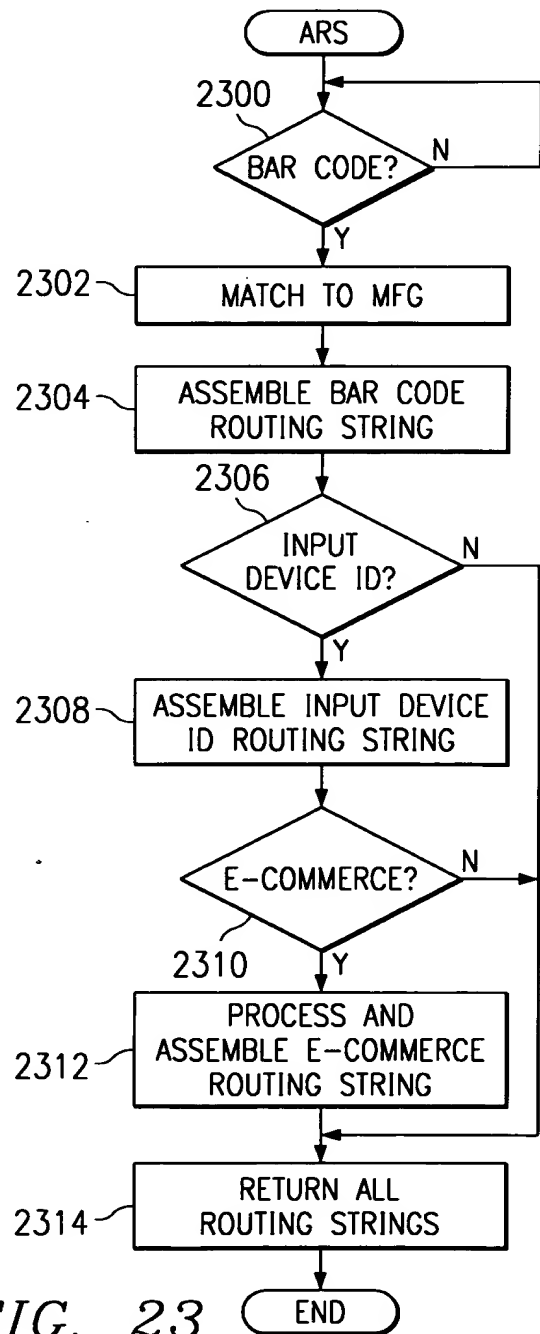
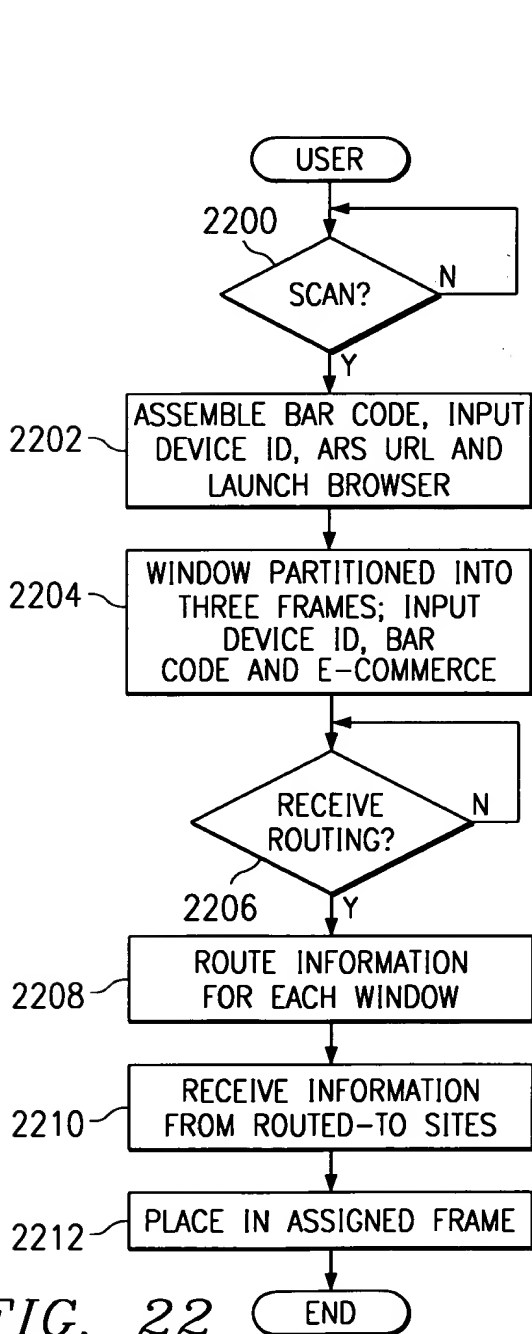


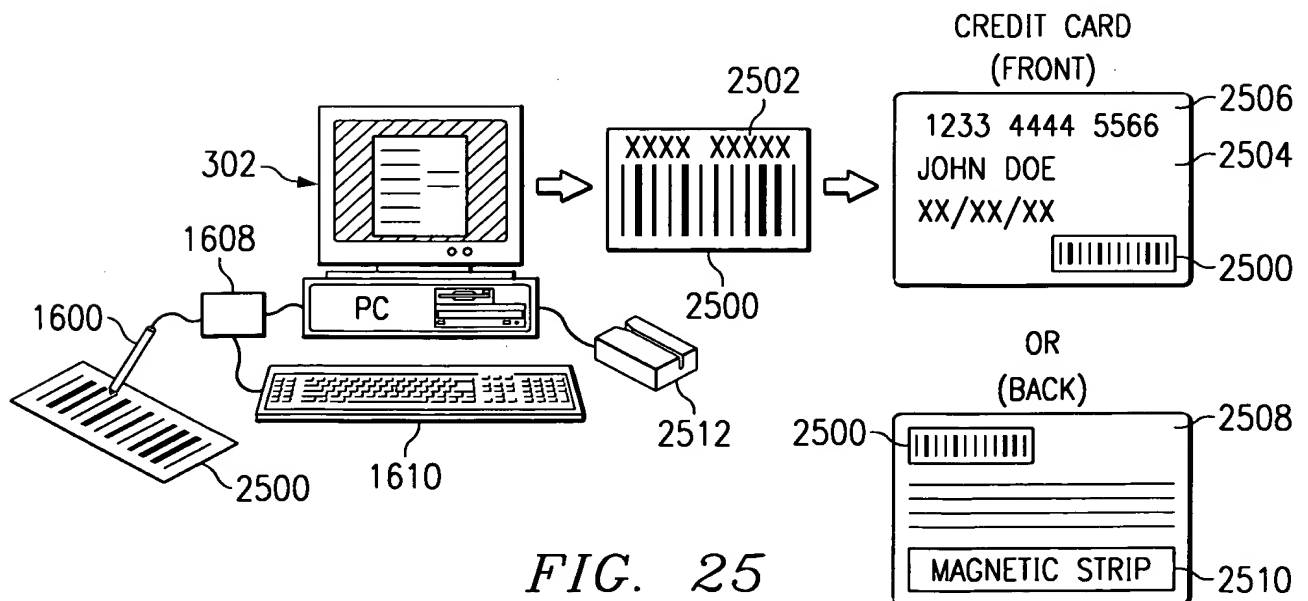
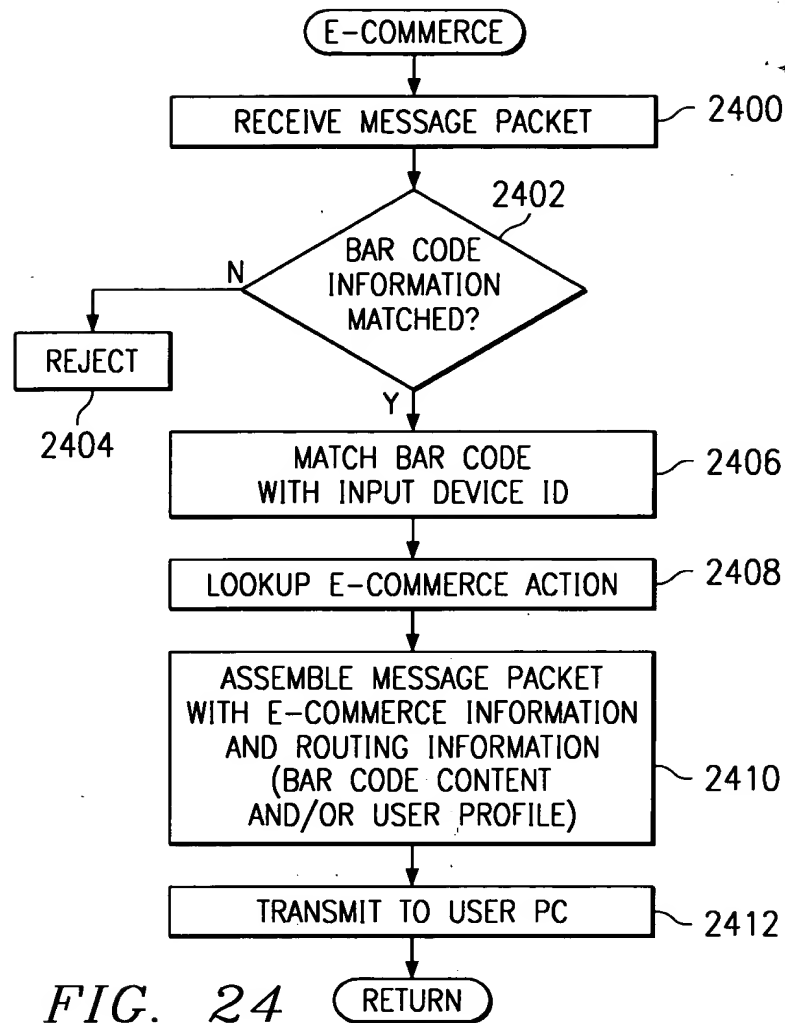
FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE

2100





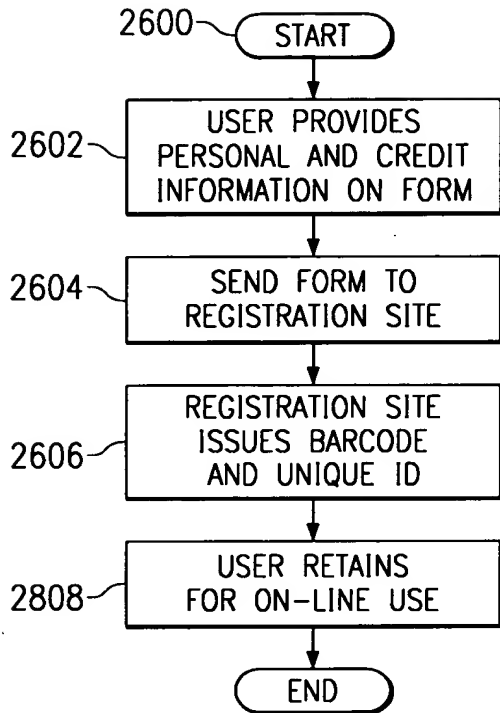


FIG. 26

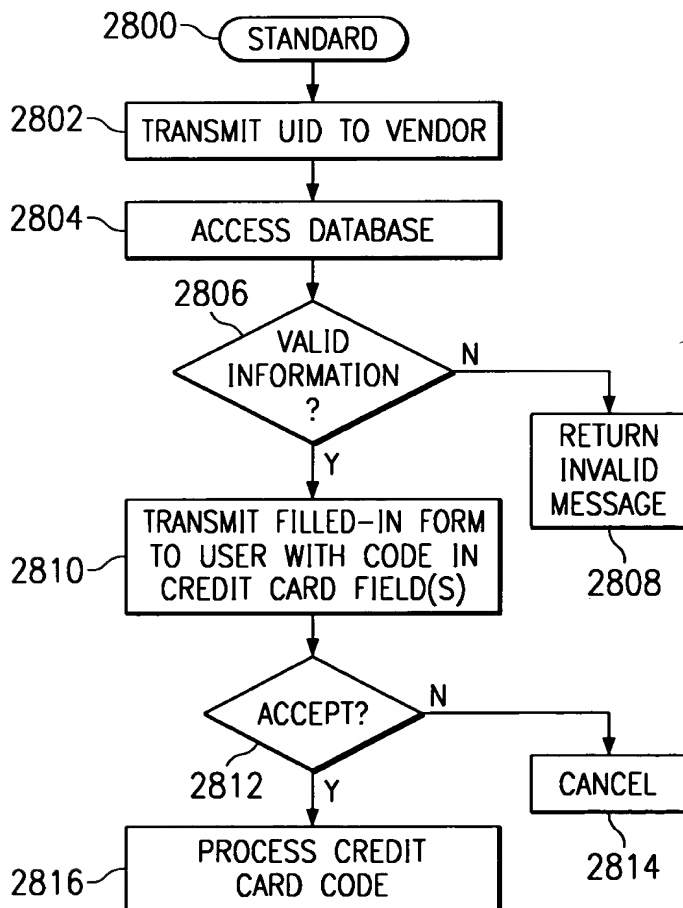


FIG. 28

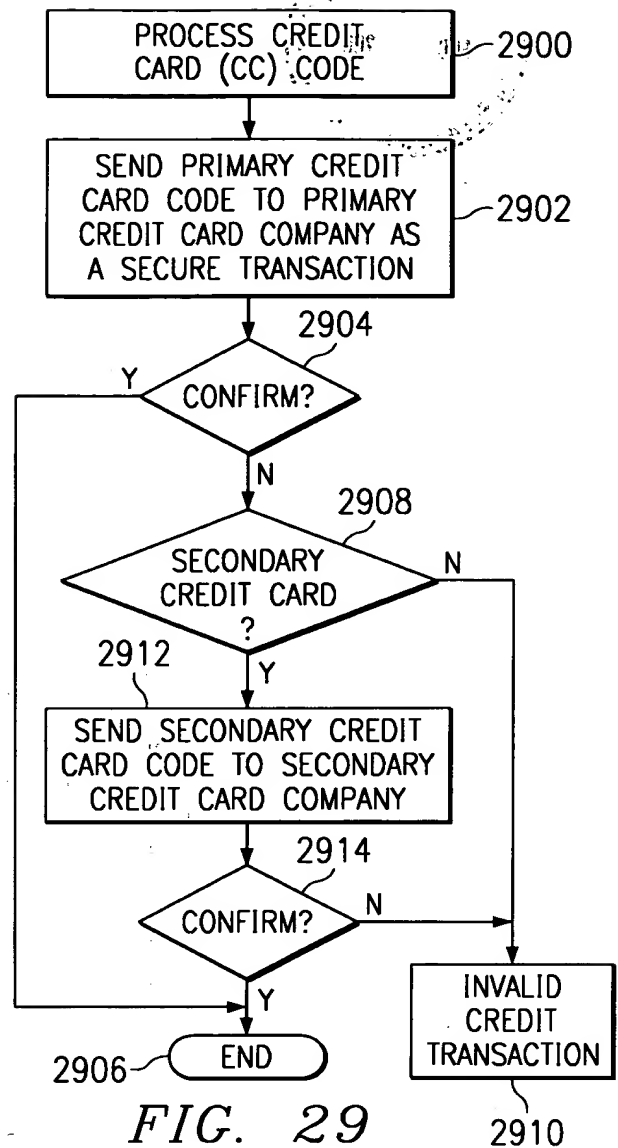
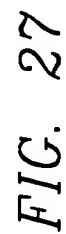


FIG. 29



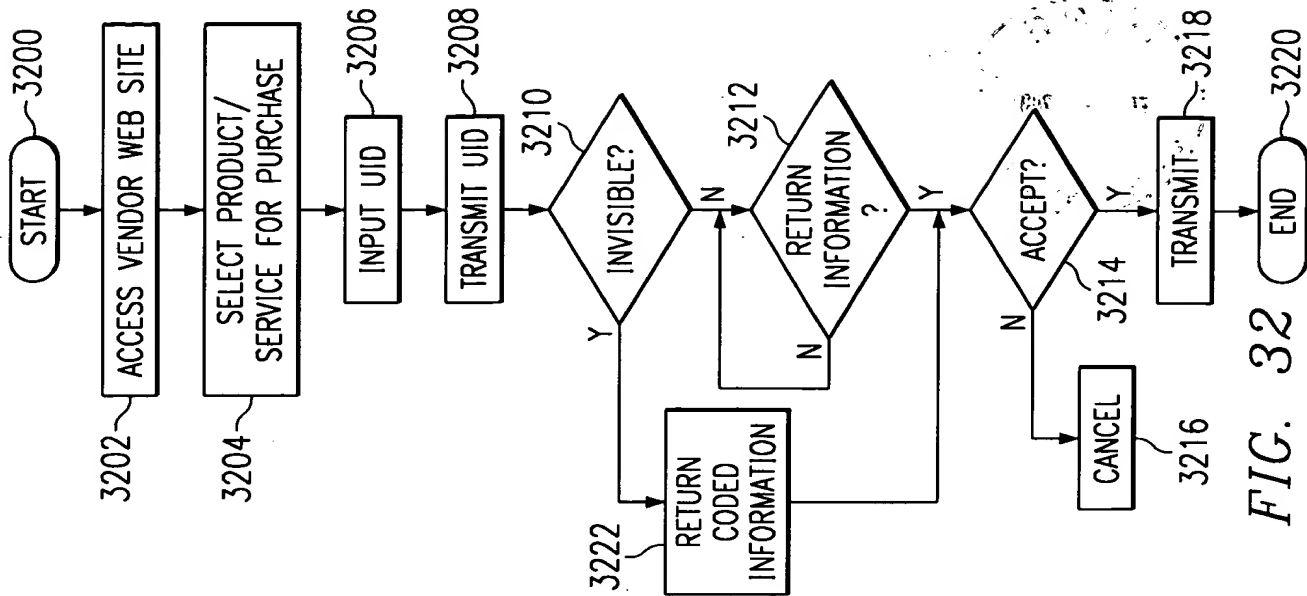


FIG. 32

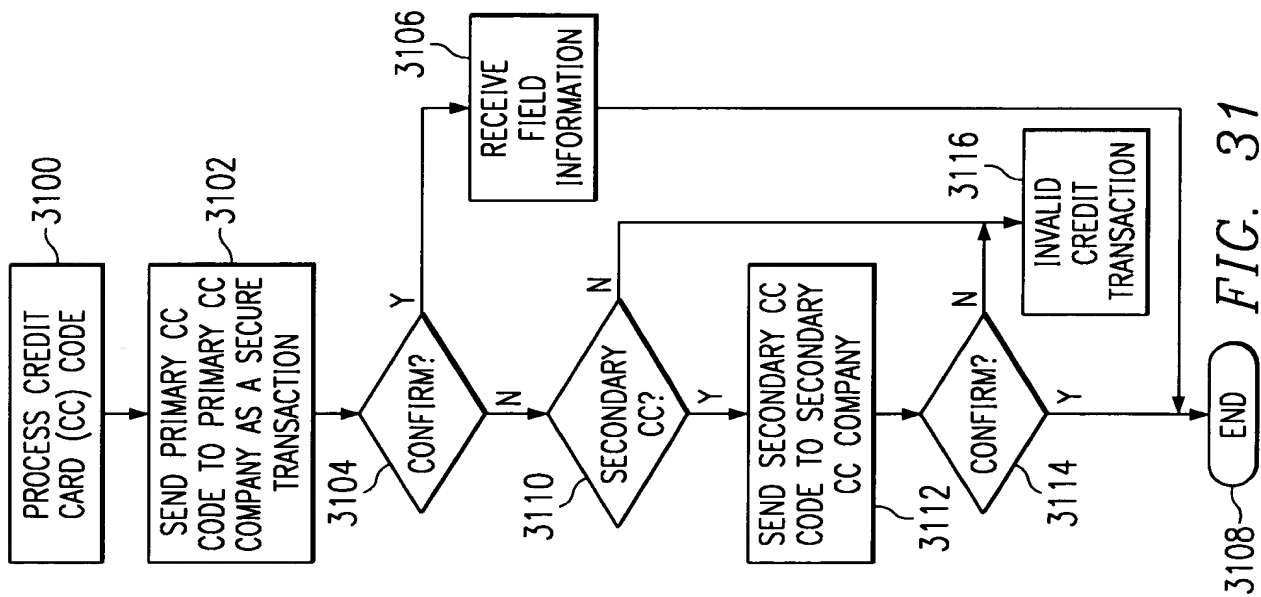


FIG. 31

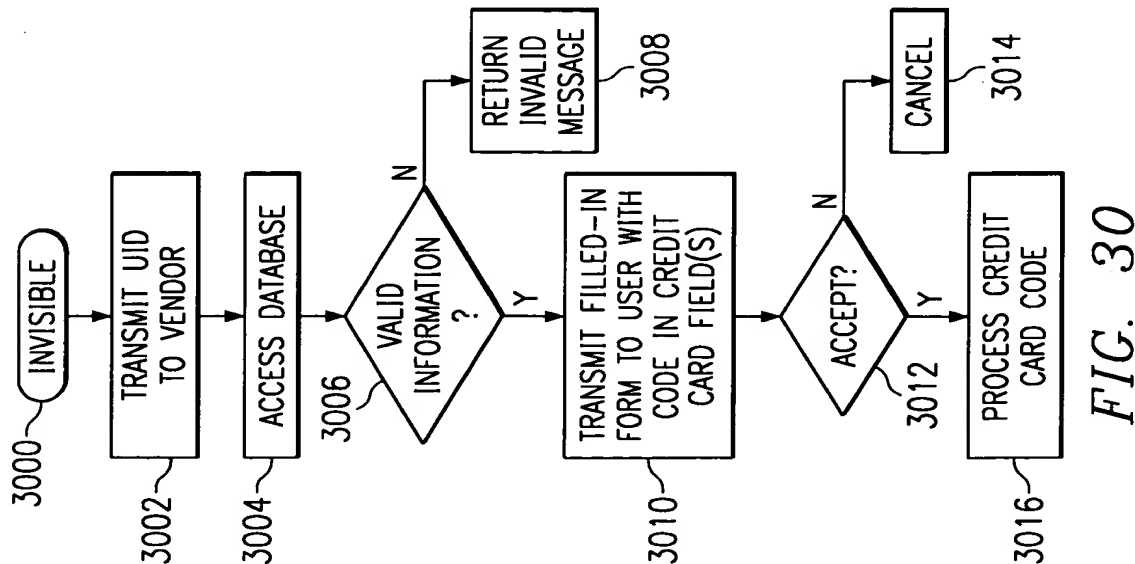


FIG. 30

① LOCAL FILL-IN OF E-FORM

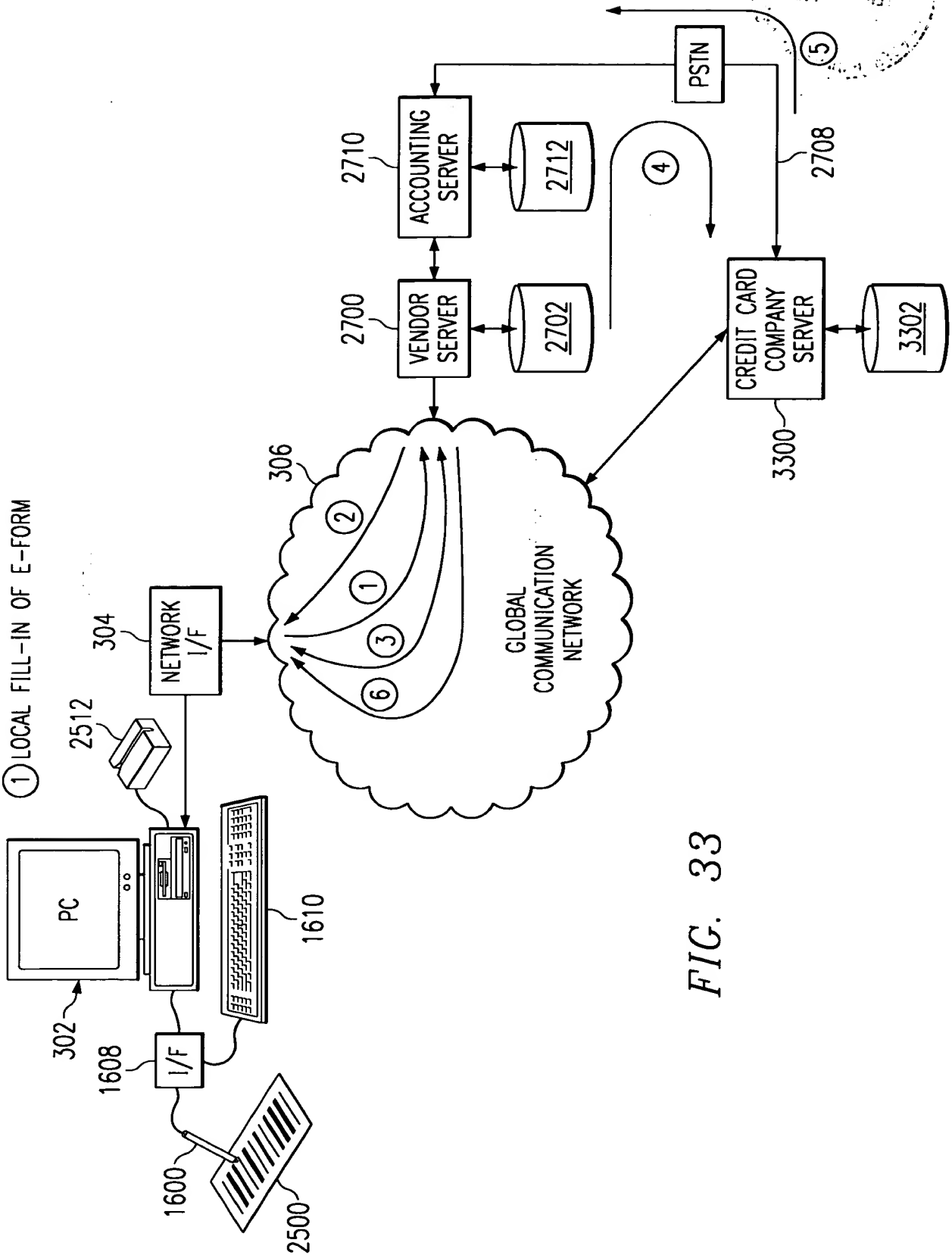


FIG. 33

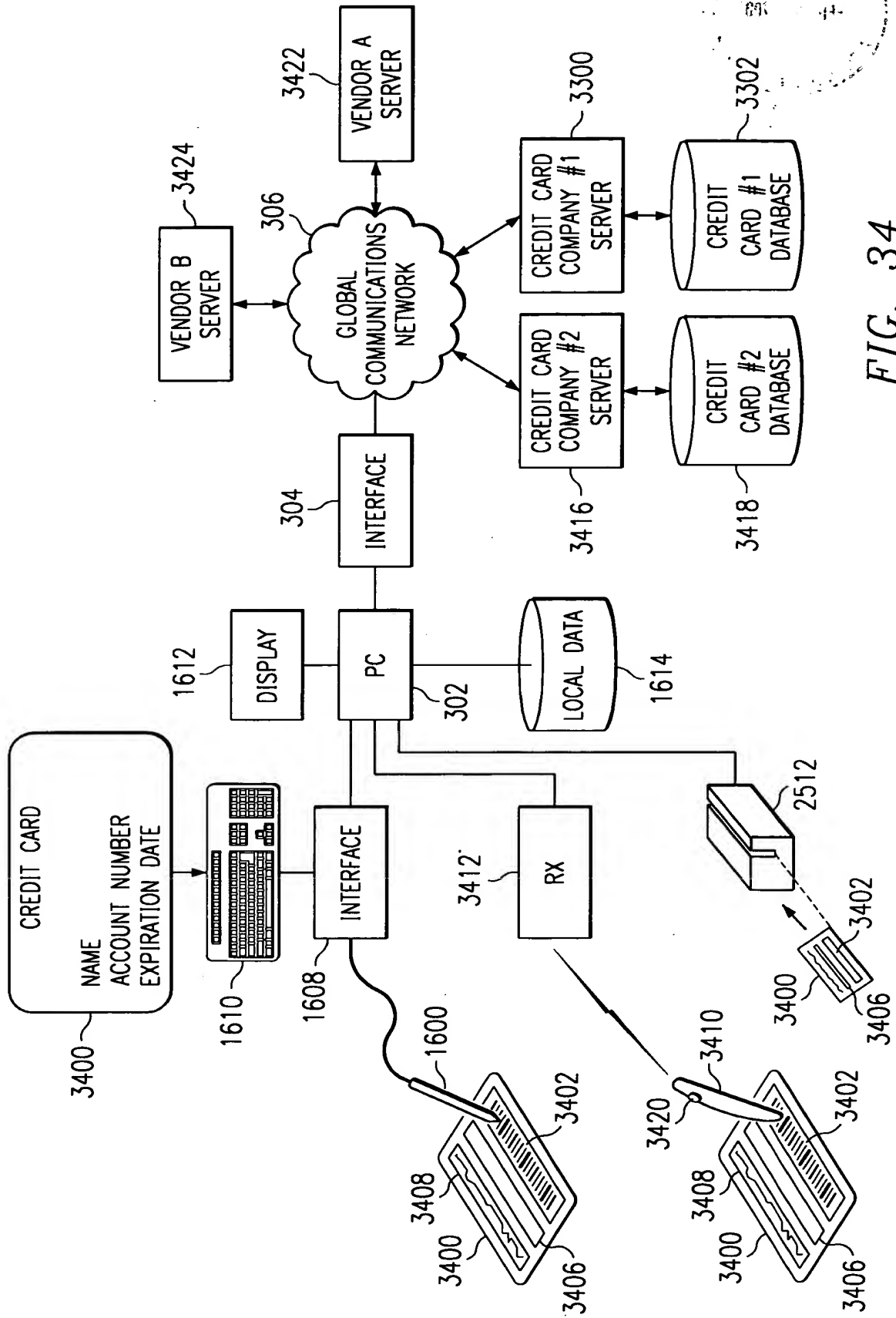


FIG. 34

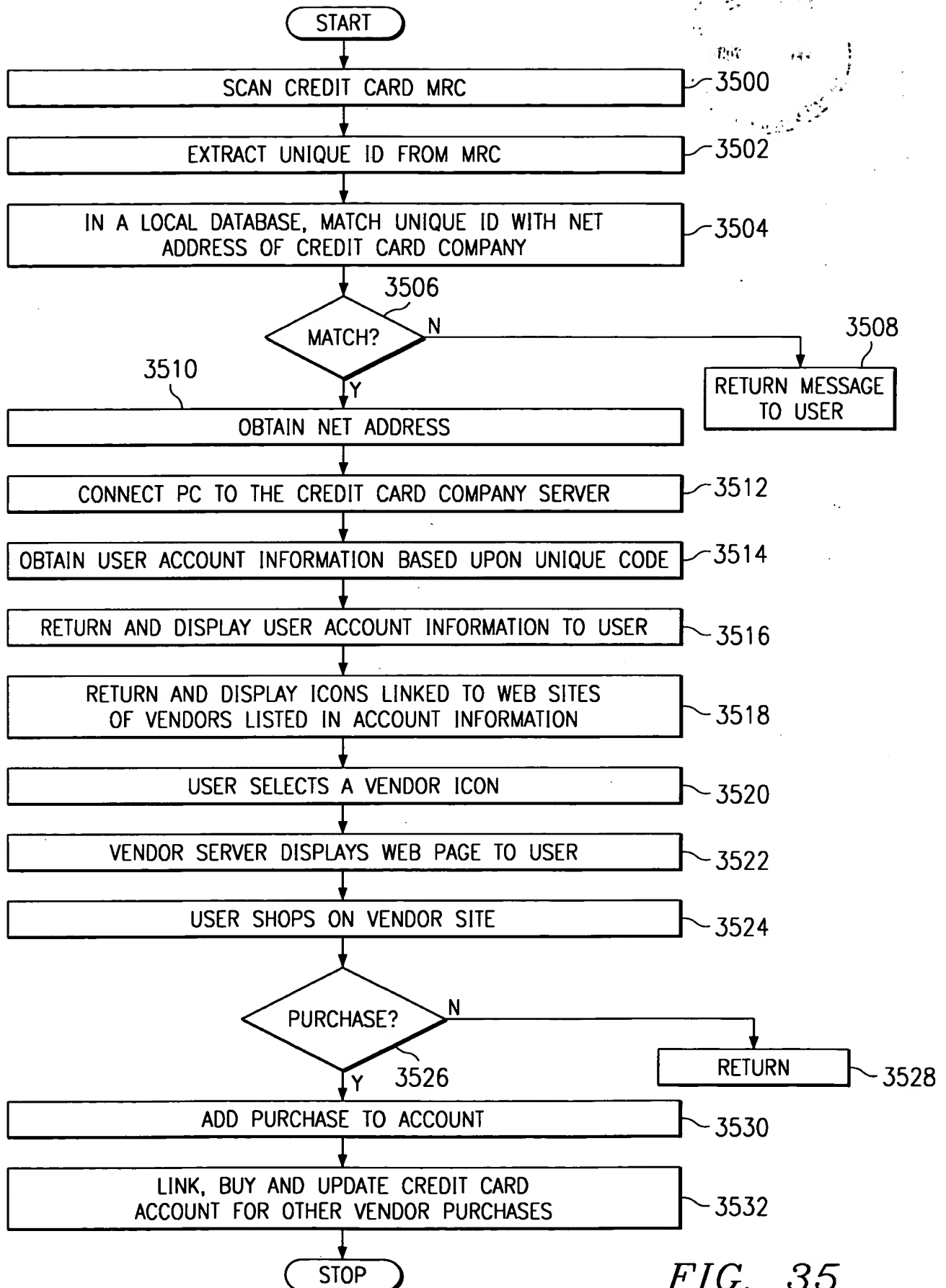
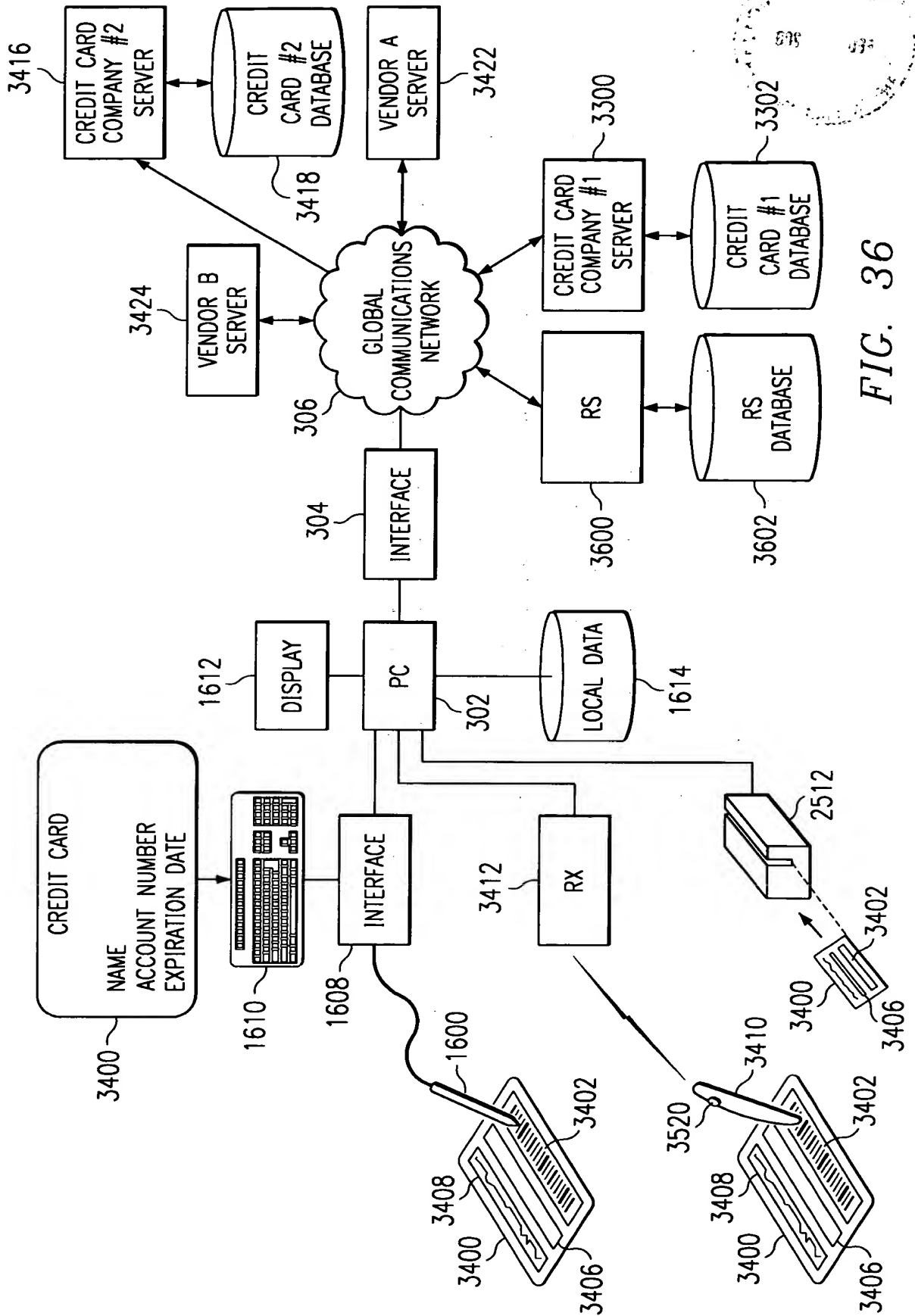
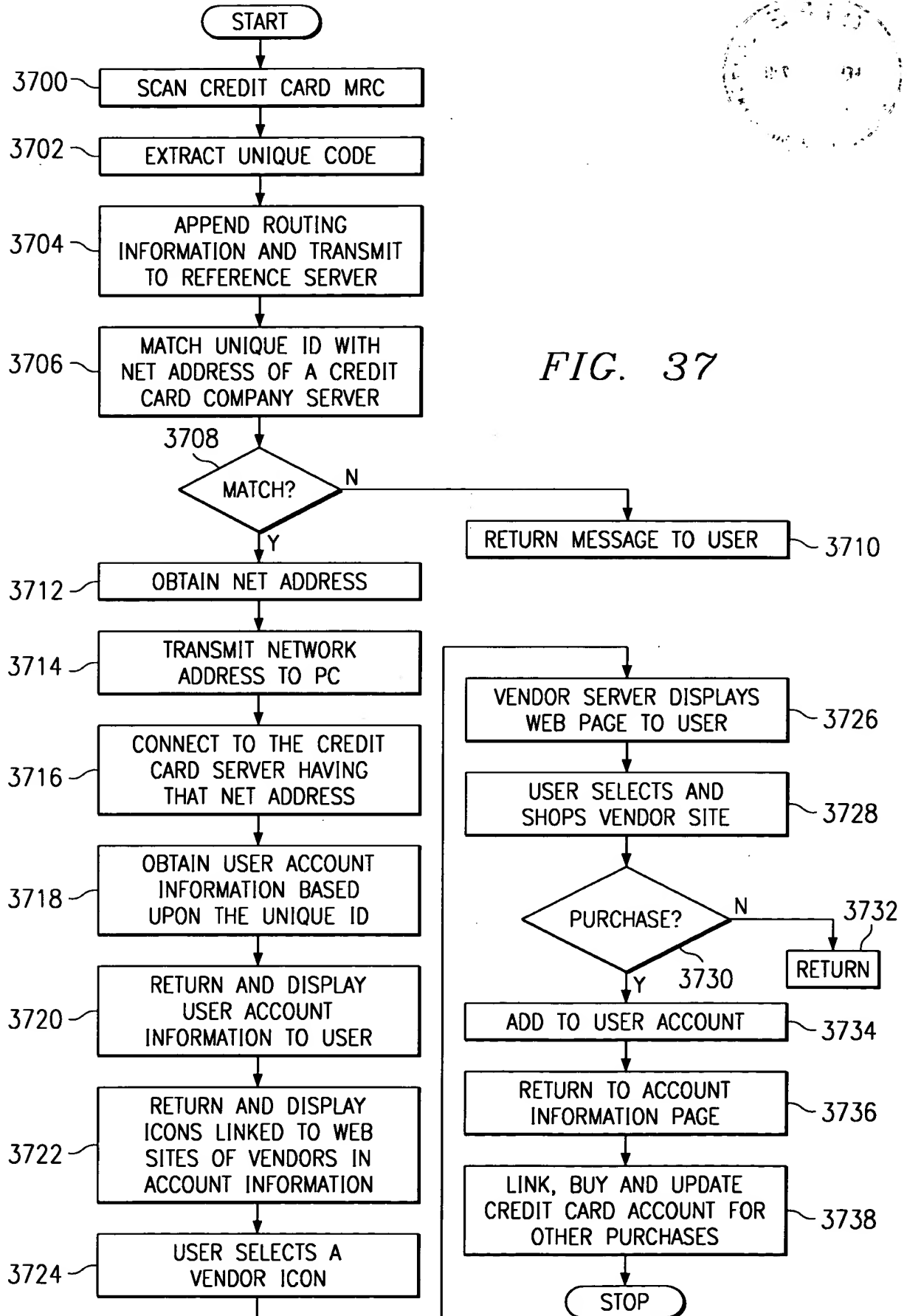


FIG. 35





3804	3812	3806	3814	3800	3808	3810	3816	3802	3818
PIN #1	PIN #2	CREDIT CARD #1 ACCOUNT #	CREDIT CARD #2 ACCOUNT #	UNIQUE ID	USER NAME	EXPIRATION DATE #1	EXPIRATION DATE #2	CREDIT CARD COMPANY #1 NET ADDRESS	CREDIT CARD COMPANY #2 NET ADDRESS

FIG. 38

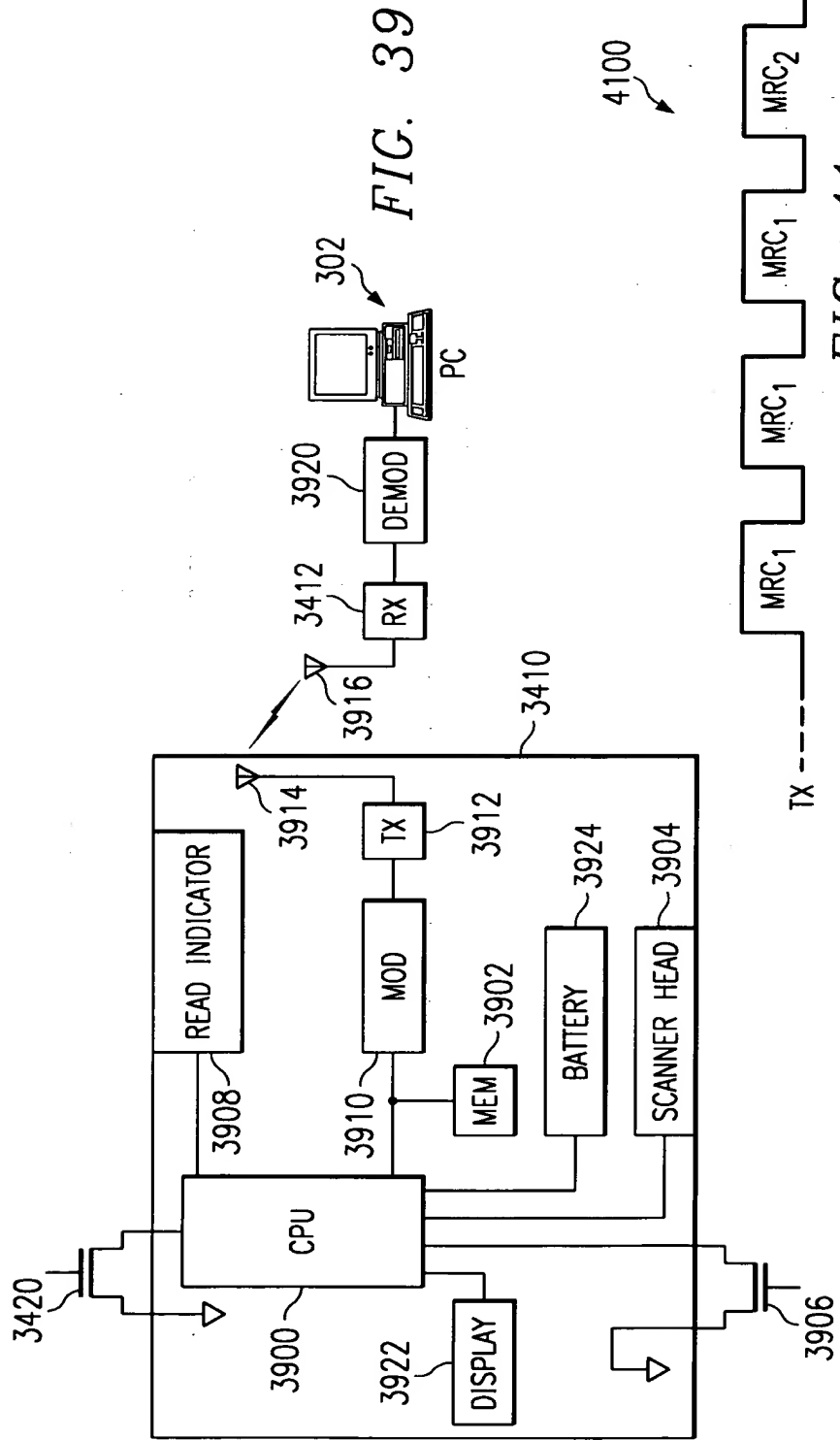


FIG. 39

FIG. 41

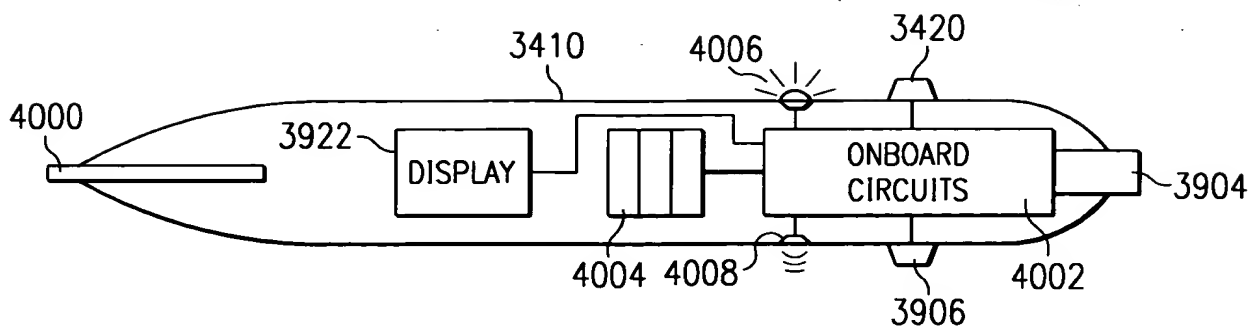


FIG. 40

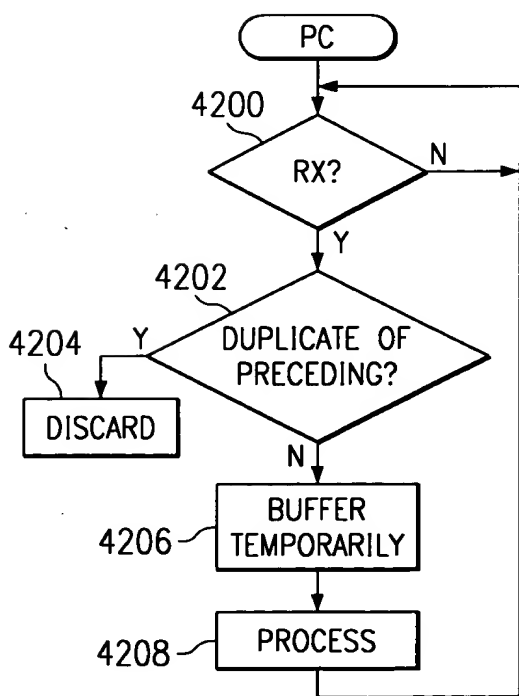


FIG. 42

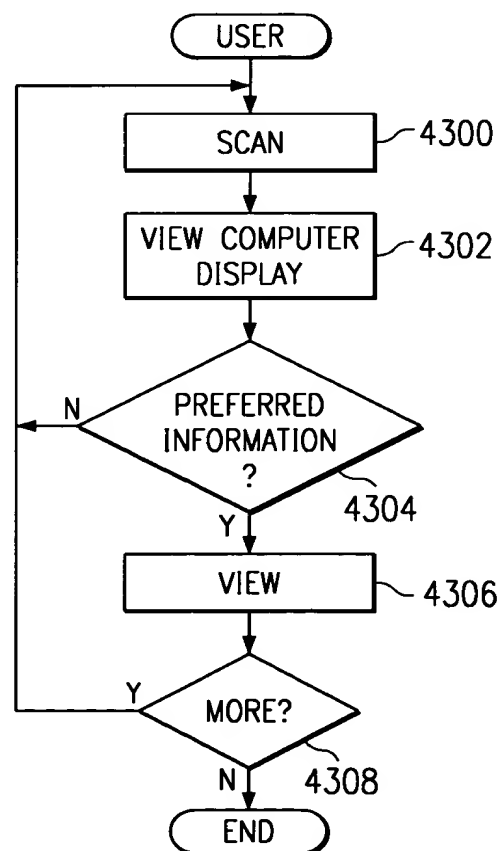
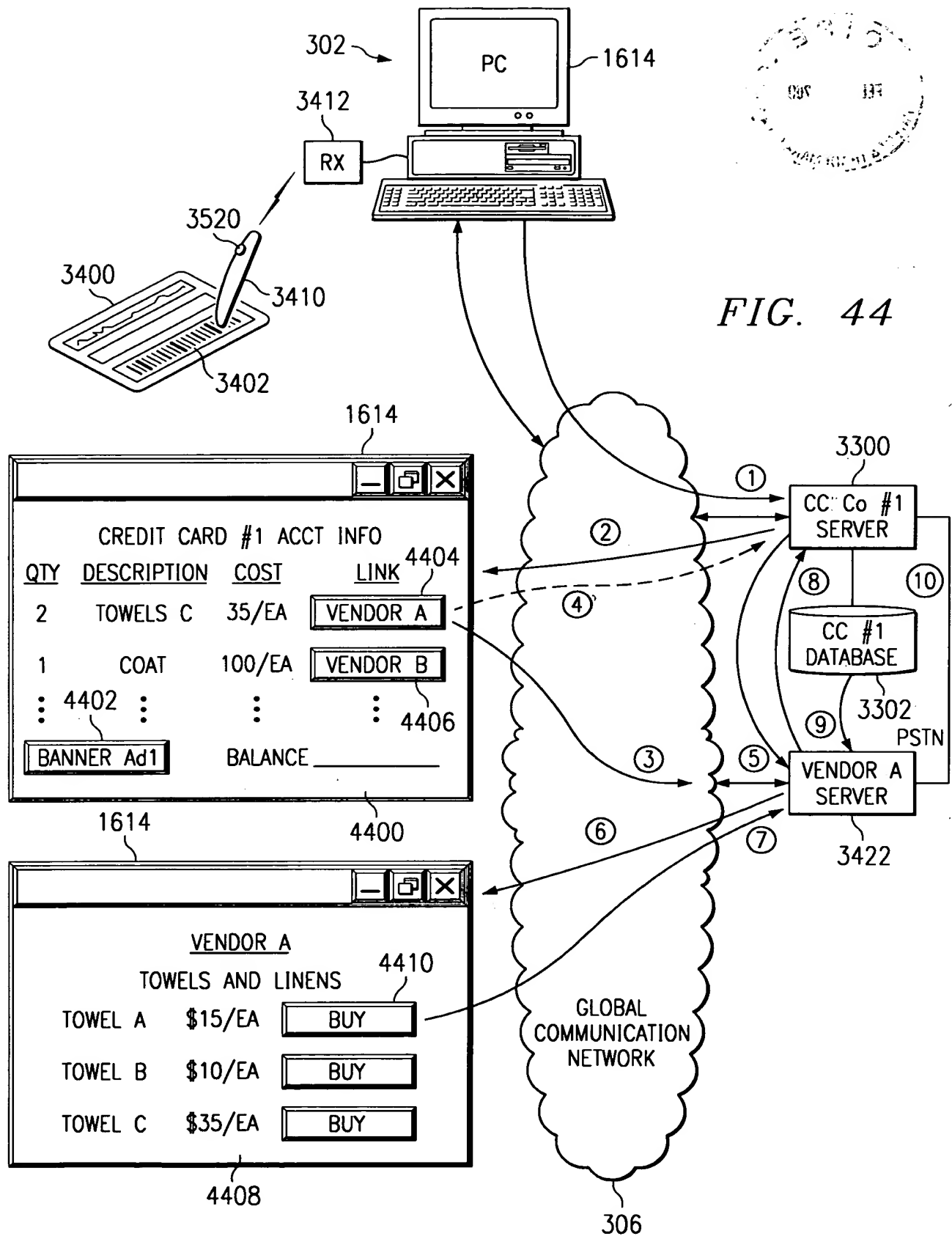


FIG. 43



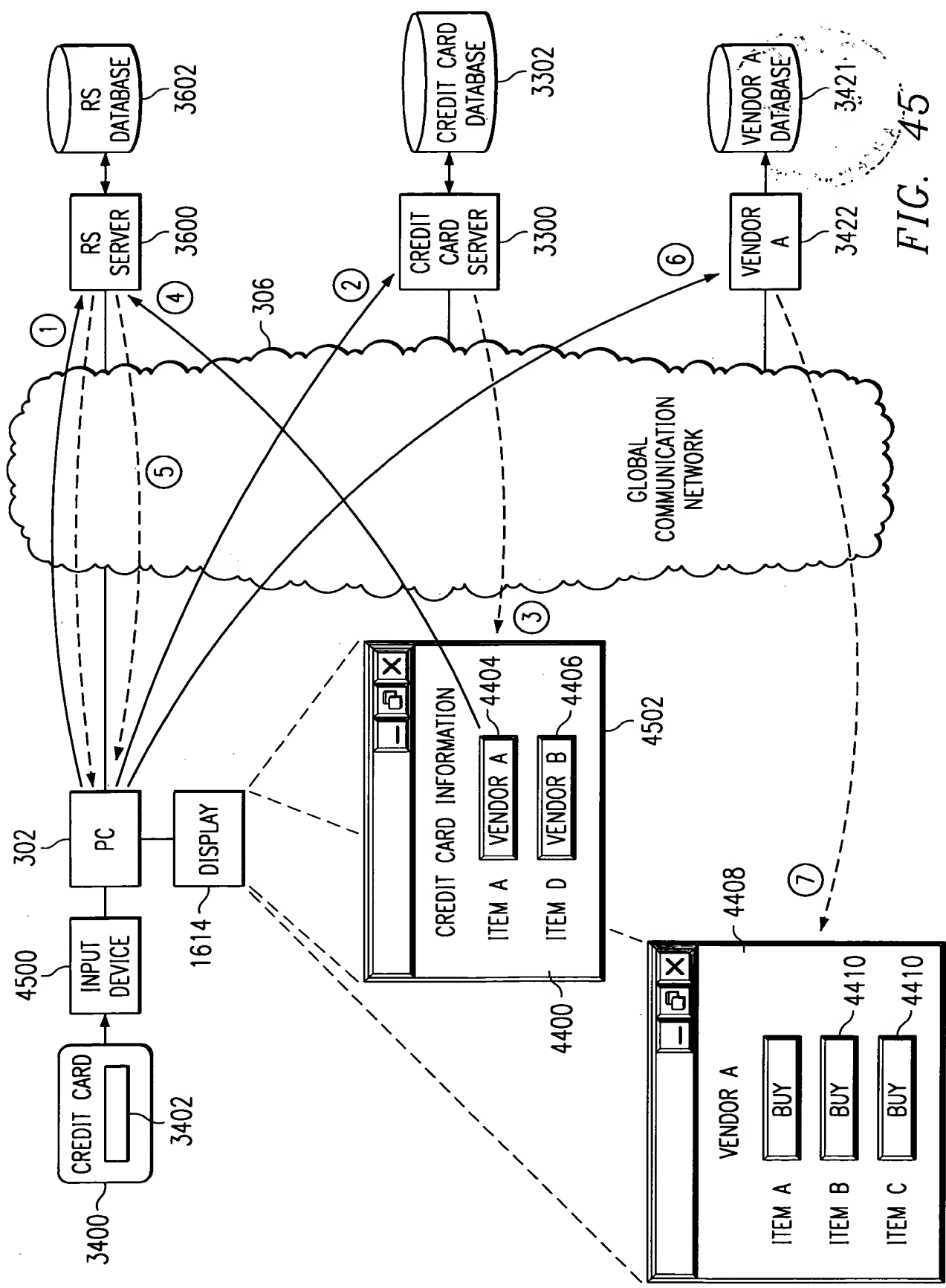


FIG. 45